AUTOMOTIVE CORPORATE DASHBOARD

Case study

Client

TOYOTA

KEY BUSINESS IMPERATIVE	Provide a set of integrated, interactive and dynamic Sales performance management dashboards in an effective, scalable and well managed interface consolidating KPIs summaries, analytics and detailed drill down features.
PROJECT DESCRIPTION	Implementation of Enterprise – Wide Integrated Performance Management Dashboard
IT INITIATIVE	Sales Performance Management Dashboard

BBI supporting Toyota Egypt for better decision making, with advanced Sales Analysis including drill-down, historical trending and Budget comparisons

THE CHALLENGE

- Provide summarized single view of KPIs across the business initiative together with the interactivity to track down detailed analysis and breakdown of each KPI across business categories and time granularity.
- Roll-up to the details at certain dimension.
- Provide the ability to compare multiple KPIs.

BBI ADVANTAGE

- Strong knowledge & expertise in BusinessObjects Business Intelligence platform especially Universe design, Web Intelligence and Xcelsius Dashboards.
- documentation skills covering business requirements and technical design.
- Project management & communication skills at to management level.

"**Toyota Motor Corporation**. is a Japanese multinational automotive manufacturer headquartered in Toyota, Aichi, Japan. In 2017, Toyota's corporate structure consisted of 364,445 employees worldwide and, as of October 2017, was the fifth-largest company in the world by revenue. As of 2017, Toyota is the world's second-largest automotive manufacturer. Toyota was the world's first automobile manufacturer to produce more than 10 million vehicles per year which it has done since 2012, when it also reported the production of its 200-millionth vehicle. As of July 2014, Toyota was the largest listed company in Japan by market capitalization and by revenue. The company was founded by Kiichiro Toyoda in 1937, as a spinoff from his father's company Toyota Industries to create automobiles."

"**BBI**. Founded in 2009, BBI is a global information technology consultancy firm serving enterprise businesses in a diverse range of industries. From digital strategies to applications services to big data management and analytics, we've worked with our clients to survive today's business disruptions by providing them data driven digital transformation solutions that really make the change happen."

SAP BUSINESSOBJECTS

Share insights and make better decisions with the SAP BusinessObjects Business Intelligence (BI) suite. By providing a flexible architecture, SAP BO analytics platform can support your growth – from a few users to tens of thousands of users, and from a single tool to multiple tools and interfaces.

SAP XCELSIUS

Despite numerous changes to the technological landscape, SAP Dashboards (formerly known as Xcelsius) continues to be the preferred dashboarding tool of choice for many enterprises.

RESULTS/BENEFITS

- Define scope, definitions and design of effective performance management dashboard within the scope of Performance tracking over multiple dimensions and providing interactive interface supporting root cause drilldown and toggling between multiple business scenarios