



## Data Integration Outsourcing

Case study

Client



## Scope

Outsourcing of Senior Business Analysts and Data Architects to design and build a complete data integration model for Jawwy

## Challenge

- Understand all Jawwy new Data Integration Requirements
- Understand the overall setup of this new operator from STC
- Understand a;; Jawwy Data Sources and their data exchange techniques

## BBI Advantage

- Several Experiences in the start-up projects of new Data Warehouse for Large Organizations – Data Intensive
- Certified and experienced consultants in INFORMATICA, Metadata Management and Data Quality
- Concert Understanding of complex source systems dealing strategy and the optimized way to increase the Extraction DQ issues and common source's gaps.
- Concert experience on END to END EDW Modelling technique

## Results / Benefits

- Design and build a complete data integration model that ensures timely and accurate data availability from cloud based and SAS based data sources into a consulates platform ready for feeding data into operational systems such as ERP.
- Ensuring accurate and near real time revenue booking and no finance management reporting as well as supporting Revenue Assurance and Fraud Management

**Jawwy** is a new mobile plan from STC.

It's digital-first, works off an app, and customers can personalize, monitor and manage their plan in real time. With the help of Saudi youth, we've taken a human-centered approach to designing our service & experience.

And we've used digital technology to offer completely new ways of becoming aware and knowing more, buying and receiving, using and managing, and being cared for. Finally, we've simplified pricing and offers, minimizing waste and maximizing value for our customers. If you consider all of this, Jawwy represents real experience innovation in the telecoms category. It's the first service of its kind in the MENA region.

"**BBI**. Founded in 2009, BBI is a global information technology consultancy firm serving enterprise businesses in a diverse range of industries. From digital strategies to applications services to big data management and analytics, we've worked with our clients to survive today's business disruptions by providing them data driven digital transformation solutions that really make the change happen."

